UNIVERSITI TEKNOLOGI MALAYSIA

DECLARATION OF POSTGRADUATE CAPSTONE PROJECT REPORT AND COPYRIGHT				
	: Sri Viknesh a/I Permalu: 23 May 1984: A Procedure for Effective Contractor Evaluation for Gamuda Projects Using Evidental Reasoning Approach	Method		
Academic Session	: 2010 / 2011			
I declare that this project	report is classified as :			
CONFIDENTIAL	CONFIDENTIAL (Contains confidential information under the Official Secret Act 1972)*			
RESTRICTED	Contains restricted information as specified by the organization where research was done)*			
$\sqrt{}$ OPEN ACCESS	I agree that my project report to be published as open access (full text)	online		
I acknowledged that Univ follows:	ersiti Teknologi Malaysia reserves the right as			
2. The Library of Univer	ct report is the property of Universiti Teknologi Malarsiti Teknologi Malaysia has the right to make copie	•		
purpose of research only.3. The Library has the right to make copies of the project report for academic exchange.				
	Certified by:			
		_		
SIGNATURE	SIGNATURE OF SUPERVISOR			
840523-08-603 (NEW IC NO./ PASSPO				
DATE: 18 MAY 2	2011 DATE: 18 MAY 2011			

"I hereby declare that I have read this capstone project report and in my opinion this capstone project report is sufficient in terms of scope and quality for the award of the degree of Master of Project Management"

Signature	·

Name of Supervisor : Dr. Siti Zaleha Abdul Rashid

: 18 May 2011

A PROCEDURE FOR EFFECTIVE CONTRACTOR EVALUATION METHOD FOR GAMUDA PROJECTS USING EVIDENTAL REASONING APPROACH

SRI VIKNESH A/L PERMALU

A capstone project report submitted in partial fulfillment of the requirements for the award of the degree of

Master of Project Management

Faculty of Civil Engineering Universiti Teknologi Malaysia

MAY 2011

I declare that this project capstone report entitled "A Procedure for Effective Contractor Evaluation Method for Gamuda Projects Using Evidental Reasoning Approach" is the result of my own research except as cited in the references. The capstone project report has not been accepted for any degree and is not concurrently submitted in candidature of any other degree.

Signature :

Name : Sri Viknesh a/l Permalu

Date : 18 May 2011

To my beloved parents

ACKNOWLEDGEMENT

First of all, thank you to *Almighty God* who has given me the strength and will to complete the study. I would like to express my sincere appreciation to my supervisor, Dr. Siti Zaleha binti Abdul Rashid, for her generous advice, patience and guidance and in completing this study. Special thanks to my immediate superior Mr. R. Krishnaswamy and my fiancée Ms. Shamala, for their assistance in contributing new ideas and opening new way of perception leading to the completion of this study.

I would like to express my gratitude to all my course mates for giving me encouragement and being cooperative throughout the years of our study. I also would like to thank all Gamuda professionals who generously spent their time in answering the survey questionnaire.

Without contribution of all those mentioned above, this work wouldn't have been possible. Thank you so much.

ABSTRACT

As a leading team player in Malaysian construction industry, Gamuda has established and completed few major construction projects in Malaysia and managing ongoing projects locally and also internationally. These projects involve mega projects which are acknowledged internationally such as SMART Tunnel, New Doha International Airport, Kaohsiung MRT tunnel and few others more. The concept of tendering is the common method implemented for appointing contractors in Gamuda projects. Generally the projects involved are highly complex transaction, involving products and services integrated through a work to deliver facility or an enhanced organizational capability. As such, the need for a contractor's evaluation procedure that deals with that market and Gamuda's projects has also increased. This study aims to develop a procedure of comprehensive evaluation method for Gamuda projects which caters for both quantitative and qualitative criteria and evaluate the importance of these evaluation criteria. A procedure of the evaluation method in terms of Evaluation Form and Work Procedure Document is developed for the company's consideration. This new procedure is developed using the Evidental Reasoning Approach.

ABSTRAK

Gamuda sebagai salah satu daripada syarikat gergasi dalam industri pembinaan di Malaysia, telah melaksanakan beberapa project mega di Malaysia dan juga sedang menguruskan beberapa projek di peringkat tempatan dan juga antarabangsa. Projek – projek ini diiktiraf oleh pelbagai pihak dan antaranya termasuklah SMART Tunnel, New Doha International Airport, Kaohsiung MRT tunnel dan beberapa lagi. Konsep tender merupakan amalan yang biasa dilaksanakan untuk melantik kontraktor dalam projek – projek Gamuda. Umumnya, projek-projek ini melibatkan transaksi yang amat kompleks yang melibatkan produk-produk dan perkhidmatan yang diintergrasikan melalui kaedah penyampaian yang berkesan dan keupayaan orginisasi yang tinggi. Oleh yang demikian, Gamuda kini memerlukan satu prosedur penilaian kontraktor yang boleh meghadapi pasaran kini. Thesis ini bertujuan untuk membangunkan satu prosedur penilaian kontraktor untuk projekprojek Gamuda yang berasakan kepada kriteria penilaian kualitatif dan kuatitatif dan menyelidik kepentingan kriteria penilaian tersebut. Prosedur penilaian ini akan disertakan bersama thesis ini untuk pertimbangan Gamuda. Prosedur ini dibangunkan bersasakan kepada konsep Evidental Reasoning Approach.

TABLE OF CONTENT

CHAPTER	TITI	LE	PAGE
	DECI	LARATION	ii
	DEDI	CATION	iii
	ACK	NOWLEDGEMENTS	iv
	ABST	TRACT	V
	ABST	TRAK	vi
	TABLE OF CONTENTS LIST OF TABLES		vii
			X
	LIST	OF FIGURES	xi
	LIST	OF APPENDICES	xiii
1	INTR	ODUCTION	
	1.1	Background	1
	1.2	Problem Statement	3
	1.3	Aims and Objectives	4
	1.4	Scope of Study	4

CHAPTER		TITLE	PAGE
2	LITE	RATURE REVIEW	
	2.1	Background	6
	2.2	Contractor Selection Methods	10
		2.2.1 Lowest Bid System	10
		2.2.2 Average Bid System	11
		2.2.3 Multiple-criteria Evaluation Systems	12
	2.3	Evidental Reasoning Approach	13
		2.3.1 Why Evidental Reasoning Approach	15
		2.3.2 Framing the Problem	18
		2.3.3 Analysing the Evidence	23
	2.4	Summary	28
3	RES	EARCH METHODOLOGY	
	3.1	Introduction	29
	3.2	Determine the Objectives and Scope	31
	3.3	Literature Review	31
	3.4	Preliminary Interview	32
	3.5	Preliminary Questionnaire	35
	3.6	Summary	36
4	RES	ULTS AND DISCUSSION	
	4.1	Introduction	37
	4.2	Current Contractor Selection	38
	4.3	Mean Analysis on the Evaluation criteria	40
	4.4	Frequency Analysis on the Evaluation criteria	45
	4.5	Weightage Assignment for Evaluation Criteria	60
	4.6	Proposal of Software Application	63
	4.7	Guidelines for developing e-Evaluation	65
	4.8	Summary	76

CHAPTER		TITLE	PAGE
5	CON	CLUSION	
	5.1	Introduction	77
	5.2	Conclusion	78
	5.3	Recommendation	80
REFERENC	CES		81
APPENDIC	ES		
Appendix A – Work Procedure and Evaluation Form		86	
Appendix I	B – ERA	A Slides	87
Appendix C – Questionnaire		88	

LIST OF TABLES

TABLE NO.	TITLE	PAGE
3.1	Basic selection criteria in determining the interviewees	34
4.1	Relationship between cost and need for new evaluation procedure	38
4.2	Domain Criteria - One-Sample Statistics	41
4.3	Domain Criteria - One-Sample Test	41
4.4	Sub-Domain Criteria - One-Sample Statistics	42
4.5	Sub-Domain Criteria - One-Sample Test	43
4.6	Domain Criteria Frequency Analysis	45
4.7	Bid Amount Frequency Analysis	45
4.8	Financial Capacity Frequency Analysis	46
4.9	Technical Ability Frequency Analysis	46
4.10	Past Performance Frequency Analysis	47
4.11	Quality System Frequency Analysis	47
4.12	Management Frequency Analysis	48
4.13	Capital Bid Frequency Analysis	48
4.14	Finance Proposal Frequency Analysis	49
4.15	Variation Formulae Frequency Analysis	49
4.16	Conditions of Payment Frequency Analysis	50
4.17	Financial Stability Frequency Analysis	50
4 18	Credit Rating Frequency Analysis	51

TABLE NO.	TITLE	PAGE
4.19	Bank Arrangements Frequency Analysis	51
4.20	Financial Status Frequency Analysis	52
4.21	Scope of Work Frequency Analysis	52
4.22	Personnel Frequency Analysis	53
4.23	Plant and Equipment Frequency Analysis	53
4.24	Past Experience Frequency Analysis	54
4.25	Past Failures Frequency Analysis	54
4.26	Past Relationship Frequency Analysis	55
4.27	Length of Relationship Frequency Analysis	55
4.28	Quality of Communications Frequency Analysis	56
4.29	Prevention Cost Frequency Analysis	56
4.30	Failure Cost Frequency Analysis	57
4.31	Appraisal Cost Frequency Analysis	57
4.32	QSHE Frequency Analysis	58
4.33	Past Performance and Quality Frequency Analysis	58
4.34	Project Management Frequency Analysis	59
4.35	Experience of Technical Personnel Frequency Analysis	59
4.36	Management Capability Frequency Analysis	60
4.37	Evaluation Criteria Weightage and Category	62
4.38	ERA exposure and exploration	63

LIST OF FIGURES

FIGURE NO.	TITLE	PAGE
1.1	High Level Summary - Scope of Study	5
3.1	Research Methodology	30
4.1	Efficiency and Systematic level of current evaluation method	39
4.2	Relationship between cost and need for new evaluation procedure	40
4.3	Weightage assignment for Domain Criteria	60
4.4	Weightage assignment for Sub-Domain Criteria	60
4.5	Permission statement for use of Software for education purpose	64
4.6	Step 1	65
4.7	Step 2	66
4.8	Step 3	67
4.9	Step 4	68
4.10	Step 5	69
4.11	Step 6	70
4.12	Step 7	71
4.13	Step 8	72
4.14	Step 9	73
4.15	Step 10	74
4.16	Step 11	75
4.17	Step 12	76

LIST OF APPENDICES

APPENDIX	TITLE	PAGE
A	Work Procedure and Evaluation Form	86
В	ERA – Slides	87
C	Questionnaire Form	88

CHAPTER 1

INTRODUCTION

1.1 Background

As a leading team player in Malaysian construction industry, Gamuda has established and completed few major construction projects in Malaysia and managing ongoing projects in Malaysia and also internationally. The projects involved does range upto to mega projects which is acknowledged internationally such as SMART Tunnel, New Doha International Airport, Kaoshin MRT tunnel and few others more. Tendering is the approach largely associated with award of project contracts in Gamuda. The projects involved are

highly complex transaction, involving products and services integrated through a work to deliver facility or an enhanced organizational capability. Selecting the contractor is a very important criterion of the main owner of the project. Gamuda as a main contractor always faces the process of selecting sub-contractors for commencing the works progressively and in a distributed system or package especially in highly competitive markets as their purpose is to enable a customer to obtain certain business benefits within the constraint of time, cost and quality in order to justify the investment. The main criteria of selection which also reflects the reputation and image of Gamuda as the main contractor are the performance evaluation of the contractors involved in Gamuda projects.

Contractor's performance can be defined by the level and quality of projects delivers to the owner. It has been a common practice however to select the least cost bidder among competing contractors to perform the job. Conversely this may not ensure quality which is an important justifiable measure in project accomplishment. Predicting the performance of the contractor is highly important for both the contractor and the owner. During the last ten years, Gamuda witnessed a huge construction boom that has attracted to the construction market a large number of competing sub-contractors. Predicting the performance of construction firms in such a situation is indispensable in order to ensure quality and guarantee international standards. With the onslaught of contractors working in the construction industry the need for a contractor's evaluation model that deals with that market and Gamuda's projects has also increased.

1.2 Problem Statement

Reliance on bid prices alone as the discriminating factor between bidders is however, somewhat risky and short-sighted. The lowest bidder may not be the most economic choice in the long term as the client runs the risk of poor performance by that contractor during the project life. What is required is a broader evaluation technique that takes into account these risks when contractors are selected through an examination of other, qualitative data concerning the individual contractors involved. Some of the major problems arise due to the non-efficient selection of contractors are listed as below:-

- i. Less control over the sub-contractors.
- ii. Employees of sub-contractors will come and go.
- iii. Main contractor may be liable for any injuries a sub-contractor suffers on the job due to lack of sub-contractors importance of QSHE.
- iv. Main contractor may not own the copyright in works created by the subcontractor.
- v. Main contractor to face the risk of government audit.
- vi. Extensive delays in planned schedules.
- vii. Cost overruns.
- viii. Increased number of claims and Extention of Time (EOT)
 - ix. Concentration solely on the bid price likely to encourage sub-contractors to enter unrealistic low bids and compensate through claims or cutting costs.

1.3 Aims and Objectives

The objective of this study is as listed below:-

- To study the current sub-contractor evaluation method being applied in Gamuda.
- ii. To develop a procedure of a comprehensive evaluation method which caters for both qualitative and quantitative criteria using Evidental Reasoning Approach and evaluate the importance of these criteria.
- iii. To generate Work Procedure and Evaluation Form for sub-contractor selections for Gamuda's consideration.
- iv. To measure manager's readiness in implementing the established procedure.

1.4 Scope of Study

The scope of this study is to propose a procedure for effective contractor's evaluation method to be adopted in Gamuda's on-going and future projects. Among the areas of works which is included in Gamuda's projects includes construction of bridges, tracks, drainage, building, stations, utilities, M&E, Systems and landscaping. The high-level description of the scope of study is as shown in *Figure 1* below:-

A thorough review of literature about key issues involving contractor evaluation

Collection of data using structured questionnaire in conducting the survey

Analysis of questionnaires for examining the findings

Establishment of new conceptual contractor's evaluation procedure

Generation of conclusions and recommendations

Figure 1.1: High Level Summary - Scope of Study