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THE PRIVATIZATION PROJECTS IMPLEMENTED BY MINISTRY OF DEFENCE

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"I declare that I have read through this project report and to my opinion this report is adequate in term of scope and quality for the purpose of awarding the degree of Master of Science (Construction Management)"

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Date : May 2007

THE PRIVATIZATION PROJECTS IMPLEMENTED BY MINISTRY OF DEFENCE

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A project report submitted in partial fulfillment of the requirements for the award of the degree of Master of Science (Construction Management)

Faculty of Civil Engineering Universiti Teknologi Malaysia

STUDENT'S DECLARATION

I declare that this project report entitled "The Privatization Projects Implemented by Ministry of Defence" is the result of my own research except as cited in the references. The report has not been accepted for any degree and is not concurrently submitted in candidature of any other degree.

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Name

ABDUL RAHMAN BIN IBRAHIM

Date

O May 2007

Specially Dedicated To

My Parents

My Beloved Father and Mother "You have done all the best for my life"

My Wife

My dear Puspa Agus Salim "Thank you for your love & supports"

My Childrens

"You're the heart of my life"
"I hope you all will be success and may Allah bless you peacefull life"

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ABSTRACT

Privatization project involves a reduction in the role of government depending on which functions are being assigned. Ministry of Defence (MINDEF) Malaysia started to implement the privatization policy in 1993 by means of using available assets for the purpose of project development. However, after 14 years of implementing this method, majority of the projects were abandoned and delayed. The aim of this study is to investigate the effectiveness of privatization project implemented by MINDEF through the identification of effective criteria and the strategy to improve the situation. The method of this study involved literature review, interview, data collection and the analysis is using an Average Index method. The process of data collection involved obtaining primary data from the respondents by conducting questionnaire survey from the selected personnel involved directly or indirectly in planning and managing the project. From the analysis of this study five most important criteria that influence the effectiveness of privatization project were identified including the agreement contents which protect the government interests; meets the client requirements; the ability to complete project in time; good implementation strategies and procedures; and developer with In conclusion, some criteria identified to improve the good organization. effectiveness of privatization project includes resolving land matters before project implementation; and the ability of developer to identify the client requirements.

ABSTRAK

Penswastaan melibatkan pengurangan peranan kerajaan bergantung kepada sesuatu fungsi yang ditentukan. Kementerian Pertahaan Malaysia telah mula melaksanakan polisi penswastaan pada tahun 1993 dengan menggunakan asset yang ada atas tujuan pembagunan. Walau bagaimanapun, selepas 14 tahun konsep tersebut dilaksanakan, kebanyakan projek-projek tersebut lewat untuk disiapkan dan Matlamat kajian ini adalah untuk menyiasat keberkesanan terbengkalai. pelaksanaan projek-projek penswastaan yang dilaksanakan oleh Kementerian Pertahanan dengan mengenal pasti kriteria yang berkesan dan strategi untuk meningkatkan keadaan. Kaedah kajian yang dijalankan merangkumi kajian literatur, temuduga, pengumpulan data dan seterusnya menganalisa data yang diperolehi dengan menggunakan kaedah statistik. Proses pengumpulan data diperolehi daripada mereka yang menjawab soalan daftar pertanyaan yang diedarkan kepada individu yang terpilih yang terlibat secara langsung atau tidak langsung dalam perancangan dan pengurusan projek. Analisa dari kajian telah mengenal pasti lima kriteria utama yang mempengaruhi keberkesanan pelaksanaan projek penswastaan iaitu perkara-perkara dalam perjanjian yang melindungi kepentingan kerajaan; memenuhi kehendak pelanggan; kemampuan menyiapkan projek mengikut tempuh; mempunyai strategi dan prosedur perlaksanaan yang mantap; dan pemaju dengan organisasi yang mantap. Sebagai penutup, kriteria yang telah dikenal pasti boleh meningkatkan keberkesanan projek penswastaan adalah perihal tanah diselesaikan terlebih dahulu sebelum perlaksanaan projek; dan keupayaan pemaju mengenal pasti kehendak pelanggan.

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LIST OF ABBREVIATIONS

ATM - Angkatan Tentera Malaysia

ASN - Amanah Saham Nasional Berhad

BM - Built-Manage

BMT - Built-Manage-Transfer

BO - Built and Operate

BOT - Built-Operate-Transfer

DCF - Discovered Cash Flow

DPS - Department of Public Service

EPU - Economic Planning Unit

ESOPs - Employee Share Ownership Plan

GOEs - Government-Owned Entities

ICP - Inter-departmental Committee on Privatization

ICU - Implementation Control Unit

JP & PH - Jabatan Penilaian dan Perkhidmatan Harta

KTMB - Keretapi Tanah Melayu Berhad

LTAT - Lembaga Tabung Angkatan Tentera

LUTH - Lembaga Urusan Tabung Haji

MAF - Malaysian Armed Forces

MAS - Malaysia Airlines System

MBOs - Management-Buy-Out

MINDEF - Ministry of Defence

MISC - Malaysian International Shipping Corporation

MOF - Ministry of Finance

NDP - National Development Policy

NEP - New Economic Policy

NFPE - Non-Financial Public Enterprises

NPP - National Privatization Policy

NTA - Net Tangible Asset

PAP - Privatization Action Plan

PMD - Prime Minister Department

PMP - Privatization Master Plan

PNB - Permodalan Nasional Berhad

PROTON - Perusahaan Automobil Nasional

PSD - Public Service Department

SOSCO - Social Security Organization

STH - Syarikat Tanah dan Harta

STMB - Sistem Television Malaysia Berhad

TA - Territorial Army

TDM - Tentera Darat Malaysia (Malaysian Army)

TLDM - Tentera Laut DiRaja Malaysia

(Royal Malaysian Navy)

TM - Telekom Malaysia

TNB - Tenaga Nasional Berhad

TUDM - Tentera Udara DiRaja Malaysia

(Royal Malaysian Air Force)

CHAPTER I

INTRODUCTION

1.1 INTRODUCTION

Ministry of Defence (MINDEF) Malaysia started implementing the Privatization Policy in 1993, after the Government had issued the "The Guideline of Privatization" in 1985. MINDEF is one of the Ministries which required the biggest allocation for emoluments, infrastructure developments, facilities and also to buy military equipments in order to achieve their operational objective and missions. Most of the MINDEF development projects implemented through privatization method had failed to achieve the objective of privatization policy for rapid development of projects.

1.2 BACKGROUND OF THE STUDY

Beginning 1983 the government decided to embark on a policy of Privatization. By privatizing the failing Non-Financial Public Enterprise (NFPE), the provision of public utilities and infrastructure, it is hoped to ease the strain choking the public coffer.

Privatization forms a basic core of the Government's programmed to achieve a developed nation status by year 2020. Malaysia can be proud that despite being one of the pioneer in Privatization in the early 1980s, our record is impressive.

The Malaysian Privatization Policy started to gain attention after the announcement of the "Malaysia Incorporated Policy" in 1983. Privatization policy simply means a gradual shift of responsibility from the managing public sector enterprise towards the private sector. The public sector is not only involved in creating law and policies but also directly involved in the economic and trading activities in Malaysia.

The Policy, which saw the transfer of activities and functions traditionally rested with the public sector to the private sector, has brought about positive changes in the organization, management and performance of public enterprise.

The limited allocation of budget from the Government had restricted MINDEF in their budgeting for the development of facilities which are already obsolete. The expansions in MINDEF budget are essential for the modernizations in line with the new structures of the Malaysian Armed Forces (MAF). Prior to privatization, the development of their facilities are carried out using the traditional construction contract and turnkey contract. The move to privatization policy means using available assets for the purpose of project development.

1.3 PROBLEM STATEMENT

Privatization concept was introduced in MINDEF in 1993. The aim is to upgrade and develop the requirement of the facilities for Malaysian Armed Forces (MAF). Most of the facilities especially the camps available right now are located in locations which are not suitable because of the new development surrounded them and also because of the development of the MAF itself. Besides that, the conditions of the camp which are out of dated, are not economical for the MAF to repair or

upgrades. These situations became worse when the MAF started their modernization in line with the new structures of their organization.

The Privatization concept implemented with the privatization agreement made between MINDEF on behalf of the Government and the developer appointed by the Government. In the agreement, the developer are required to construct the facilities needed by the MAF which include the infrastructures, technical buildings, non technical buildings such as married quarters and the training facilities. Upon completion, all the facilities mentioned will be handed over to the MAF.

In return, the government will hand over the MINDEF land to the developer for them to develop on their own decision or requirement. The cost for the development of the facilities for the MAF is the value of the Land Swap transferred to the developer. The value of the transferred land will be determined by the Economic Planning Unit (EPU), Prime Ministers Department (PMD) based on the valuation made by the Valuation Department and "Jabatan Penilaian dan Perkhidmatan Harta" (JP&PH). The MINDEF lands which are transferred to the developer normally have a very high commercial value. This give an advantage to developer in developing the land.

Since the implementation of privatization project by MINDEF, there were thirty (30) projects registered under this concept. Twenty seven projects were initiated in the early stage of the implementation of this method (1993) and the other three were registered in the year 2000. However after 14 years this method was introduced, the effectiveness of this method could not be proud of. The projects under construction are delayed and abandoned and others are still at the stage of pre contract. These pre contract projects could not be continued which are still in the process of preparation and negotiation. Eighteen (18) projects were in the stage of proposal/postponed when several matters could not be solved. The status of the privatization projects as per today is shown in Table 1.1 below, (MINDEF Development Division, 2006).

Table 1.1: The Status of Privatization Project as at 31st December 2006.

Source: MINDEF Development Division.

Item	Description	No of Project
1.	Project Completed	3 projects
2.	Post Contract Phase	5 projects (2 projects abandoned)
3.	Pre Contract Phase	4 projects
4.	Proposal/Postponed	18 Projects

The method of Privatization by MINDEF through land swap was agreed by EPU. However the method used had caused the delay in most of the project implementation. Since there was always the same problems occurred, this study seeks to determine, analyse and make suggestions for the necessary improvements in the planning and implementation of this method in MINDEF.

1.4 AIM AND OBJECTIVES OF STUDY

The aim of this study is to investigate the effectiveness of privatization project implemented by MINDEF and how to improve the performance. To achieve this aim, the objectives are being delineated as follows:

- To identify the criteria of privatization project implemented by MINDEF.
- To identify the effective criteria of privatization project.
- To identify the strategy to improve the effectiveness of privatization project.

1.5 SCOPE

The scopes of this study will be on the effectiveness of privatization projects implemented by MINDEF and will cover the projects which are planned and implemented under this privatization method.

1.6 RESEARCH METHODOLOGY

The methodologies for this research are the approach which will be adopted in the research to achieve the objective that had been identified. The approach is divided into the stages with the aim to make a valuation on the research outcome. The discussion with the supervisor will be held at every stage with the aim to direct the research towards the objectives and scope of the research. The research methodology flow chart adopted for this research is shown in Figure 1.1.

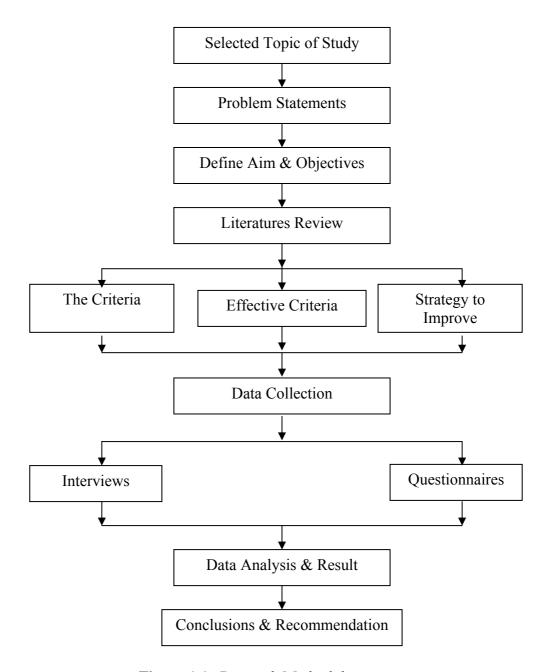


Figure 1.1 Research Methodology

1.7 SUMMARY OF CHAPTERS

This report consist of six chapters. First chapter highlights an overview/problem statement of the topic encompassing the issue of the study, the objectives, the scope and the research methodology of the study.

Chapter Two is discussing the literature review, focus on the national privatization policy and implementation in general, the relationship of both aspects and its explanation. The discussion also cover the development of national privatization approach and the method used to produce our National Privatization Policy (NPP).

Chapter Three continue with the literature review on the criteria to be considered for privatization and discusses on the implementation of mechanism plan, valuation and method that was adopted by MINDEF in the implementation of privatization projects and also the status of projects. The study also identified the aspect towards the implementation of Privatization project.

Chapter Four is the research methodology which discussed on the method of data collections, preparation of questionnaire and tool for analyzing data.

Chapter Five discussed on the data collection and the analysis of the findings.

Chapter Six highlights the conclusion and the recommendation adopted to improve the effectiveness of the privatization project implemented by MINDEF.

CHAPTER 2

NATIONAL PRIVATIZATION POLICY

2.1 INTRODUCTION

This chapter highlight on the privatization policy which had been introduced by the government in 1983 and also cover all the approached taken by the government which include:

- The policy and implementation in general especially the starting point.
- The relationship between both aspects and its elaboration.
- The objective, strategy and framework.
- Method of implementation.

The discussion focus on the national privatization approach and the approach source that had been used. Study also cover the achievement of NPP, mechanisms of NPP and Government strategy in implementing of NPP. Research also discuss on the issue which related to NPP and consideration matters in the implementation of the privatization.

Privatization was first announced as a national policy by the Government in 1983, (Muhd Salleh and Lee, 1990). It represents a new approach in the national development policy and complements other national policies such as the Malaysia Incorporated Policy developed to underscore the increased role of the private sector in the development of the Malaysian economy. This approach signalled the

Government's intention to reduce its presence in the economy, decrease both the level and scope of public spending and to allow market forces to govern the economic activities. With no doubt, privatization has an important impact on the rate and manner of economic development.

In 1985, the Government published the "Guidelines on Privatization" detailing among others are the objectives of the policy, the method applicable and the application machinery.

Several developments had taken placed since the policy was first announced by the Government included the amendments of the various laws in order to allow privatization to take place and commissioning of a study to help in the drawing up of a Privatization Master Plan (PMP).

So far, a great deal of success had been achieved in the implementation of the privatization programme. The Government had engaged a consortium of local and foreign consultants to prepare the Malaysian Privatization Master Plan. The main purpose of PMP is to explain to the public the Privatization Master Plan which had been drawn up by the Government to provide a guideline in the implementation of the policy, (*UPE*, 1991). In this context, the PMP reviewed the background and the progress achieved in the implementation of the programme, the main issues addressed in the PMP and the future direction of the programme.

2.2 NATIONAL PRIVATIZATION POLICY APPROACH

The form of privatization policy is a step taken by the government to make sure the implementation is on tract. The aim must be hand in hand with traditional Economic Development through New Economic Plan. The approached taken is:

2.2.1 Approach By Britain Government

Malaysia Government had used the approach by British Government as a guideline in their privatization. In Britain, Privatization is contrast with "National Ownership" policy. This means privatizations in Britain are the economic activity and development together with enterprise own by the non government sector and private sector. There were two underlined approach by British government in their implementation of privatization policy.

- First Approach. Public entrepreneur becomes private through asset and
 government entrepreneur share selling and government only had small
 share or minor share holder. Owning, controlling, management and
 implementation operation activities had been transferred and became
 private property.
- **Second Approach.** British government had cancelled its own monopoly power. It means the public entrepreneur once belongs to the Britain government with monopoly status has to compete with private sector.

2.2.2 Malaysian Government Approach

Malaysian uses the first approach from British privatization policy in order to create National Privatisation Policy (NPP). This is to transfer government sectors, inter government sector and public entrepreneur conquered by government to private. The government chose this approach because it is in lined with NPP objective, (*EPU*, 1993).